

Deadlines

Submission of Abstracts : November 12, 2017

Intimation of Acceptance : November 14, 2017

Submission of Full paper : November 25, 2017

Registration Fees : Faculty ₹ 1000
Research Scholar ₹ 500
Students ₹ 300

Spot Registration on the day of the Seminar

Accommodation

Limited accommodation is available for few participants on payment and on first come first serve basis. No TA/DA will be provided to the delegates.

Chief Patron : Prof Dilip Chandra Nath, *Vice Chancellor,
Assam University, Silchar*

Patron : Prof G P Pandey, *Dean & Head,
Dept. of Mass Communication, AUS*

Key Speaker : Prof K V Nagaraj , *Professor,
Dept. of Mass Communication, Mizoram University*

Convener : Dr Partha Sarkar

Co-ordinators : Dr S M Alfarid Hussain
Dr Rajan Kumar Vaidhya

Organising Committee : Dr Charvak
Dr Ayesha Tahera Rashid
Dr Paromita Das
Mr Pranob Bhattacharjee
Mr Kutub Uddin Ansari
Mr Swagata Das
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CALL FOR PAPERS

DEPARTMENT OF MASS COMMUNICATION
ASSAM UNIVERSITY
SILCHAR-788011

ICSSR SPONSORED

International Seminar on MEDIA AND POLITICS (6 & 7 DECEMBER 2017)



Indian Council of
Social Science Research



Assam University
Silchar

CALL FOR PAPERS

Concept Note

The media includes several different outlets through which people can receive information on politics, such as radio, television, advertising and mailings. When campaigning, politicians spend large quantities of money on media to reach voters, concentrating on voters who are undecided. Politicians may use television commercials, advertisements or mailings to point out potentially negative qualities in their opponents while extolling their own virtues. The media can also influence politics by deciding what news the public needs to hear. Often, there are more potential news stories available to the media than time or space to devote to them, so the media chooses the stories that are the most important and the most sensational for the public to hear. This choice can often be shaped, at least partially, by the stories the public may find the most interesting and the ones that cause ratings or readership to rise for the media outlet. As the mirror of our society, media are entrusted with reflecting the stark realities of public life through objective reportage and unbiased positions. Successfully accomplishing this mission the mass media have played a crucial role in making our history creative and humane. However, while covering the truth, most often than not, news reporters face the dilemmas that lie at the heart of ethical choices, mostly in connection with politics. There are many instances where reporters fail to cover the news of political leaders for in their attempt best to follow the ethics. This may be due to their uncompromising commitment to the profession or to the larger interest of the society. In addition to this, the post truth socio political context emerged out of the proliferation of new digital media platforms and the related algorithmic interventions poses threats to the media in defending political communication

Thus, with an objective to dissect the different dimensions and roles of mass media in India in the context of emerging trends driven by new technology and politico- economic under-currents., the Department of Mass Communication, Assam University Silchar is organizing a two-day international seminar on ‘ Media and Politics’ on December 06 and 7 , 2017.

Central Theme : Media and Politics

Sub Themes

1. Technology in mediascape.
2. Media, politics and morality
3. Dimensions of political advertising in India
4. Political media management
5. Media and Indian cultural context.
6. Political cinema in regional languages
7. Media, language and political propaganda
8. Media and ethnicity
9. Media and popular culture
10. Regional media and Politics
11. Political communication and fake news
12. Media and Politics in an era of Post-Truth and Alternative Facts
13. Politics and Media Literacy
14. Media Framing of Politics
15. Media and Politics
16. Gendered Media and Politics of Identity

Abstract Submission Guidelines

1. The abstract not exceeding 300 words should mention clearly the following :
 - a) Title of the paper
 - b) Name/s of the Author/s
 - c) Institutional Address and affiliation
 - d) Email ID
 - e) Keywords
2. Format in MS Word (Font: Times NewRoman (Size 12) with double line spacing
3. The abstracts should be sent to aumcinterseminar@gmail.com directly with Subject line: [Title of the Paper – Sub theme – Name of First Author]

Full paper should not more 3000 words with times new roman 12 point double spacing, with reference APA style.

About the University

Assam University came into existence through Assam (Central) University Act, 1989 . It was established in 1994, since then the University is steadily becoming an excellent centre of learning. The campus, situated in Dargakona, about 20 kms from Silchar, is set amid sprawling hillocks, a typical landscape in the North East. The campus in an area of 600 acres surrounded by lakes and mountains provides an ideal environment for academic pursuit. Drawing its 230 plus faculty from many disciplines, from all over the country, the university sustains a multidisciplinary approach to higher education. The University has sixteen Schools on major disciplines. There are 41 Departments under these Sixteen Schools. The University is situated in South Assam, bordering Bangladesh, Mizoram, Manipur, Maghalaya, and Nagaland. The Barak river flows across this region known as Barak valley. The valley has a rich tradition of art, literature, culture and education. It has contributed a large number of eminent personalities to the nation in the fields of science, education, arts and many others. This historical heritage has given the place a strong foundation for the development of a Centre of Excellence in higher education. The five districts under the jurisdiction of Assam University have as many as 53 Colleges, which speak of the depth of the intellectual and educational interests in the region. The University has gradually started attracting students from the neighbouring states. The University is set to become a full-fledged residential University in near future creating a better environment for learning and research activities.

About the Department

The department of Mass Communication which started functioning in 1996 has over the years established itself as a premier centre for communication studies in North-East India as well as it the oldest departments in the entire North-East region to be offering Master’s Degree in Mass Communication. The department provides quality training and media education at post graduate and doctoral levels. Equalweight age is assigned to theoretical aspects and practical training. Special training programmes are arranged by the department enabling students to learn directly in different reputed media organizations in order to provide them with the necessary exposure to various media practices. The infrastructure of the department consists of a Video studio, Audio studio, Associated Control Rooms, and a comprehensive post production facility with audio edits suites, FCP non-linear editing, Computer Lab and screening hall. The department’s TV studio is fully equipped with broadcast quality equipments coupled with online multi camera production facility. The Department is attracting student from different part of the world in its Master’s & Doctoral Programme. Our alumni of the department are placed in various media houses, private and public enterprises.

How to Reach Silchar:

Silchar is well connected by road from Guwahati, Agartala, Imphal and other cities and towns of Northeast India. The host city is well connected by rail to various cities in India. There is direct railway connectivity from the national capital New Delhi to Silchar. It is also well connected to Guwahati and Agartala via daily train service. It is also connected on air route by some airlines viz., Indian Airlines, Jet Airways, Spicejet etc.

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By Rail : The host city is well connected by rail to various cities in India. There is direct railway connectivity from the national capital New Delhi to Silchar via Sampark Kranti Express. Kanchenjunga Express connects Kolkata (Sealdah) with Silchar directly. Silchar is also well connected to Guwahati and Agartala via daily train service.

By Air : Silchar is well-connected to various cities in India via Kolkata and Guwahati. The nearest airport is located at 22 km away from host city.