

National Seminar

on

Mass Media and National Integration: Freedom and Responsibility

February 8th – 9th, 2018



Convener

Prof. (Dr.) G. P. Pandey

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Concept Note:

India is a land of many religions and our society is woven with the myriad thread of the colors of the different cultures, communities and the ethnic groups. Cultural heterogeneity and multiculturalism are some of the most prominent feature of our society with multiple cultures and countless identities. The cultural diversity is cherished; as some community have become integral and constituent part of the national identity without being merged into a common identity. Sometimes this multiculturalism is challenged by advocates of homogenized identities and often countered by minorities to prevent themselves from amalgamation with the dominant culture. In a multi-cultural society like India need of achieving goals of national integration without merging or depriving cultural identities, thus, is immense and indispensable. As a democratic republic the freedom of the press has been an integral part of the constitution. Although, the phrase 'freedom of press' is not formally mentioned in our constitution but it is inherited with fundamental right of freedom of expression and speech. Media has educative value in promoting peace, communal harmony and prosperity in the society. The press in our country enjoys utmost freedom of expression through constitutional protection and supreme court has described this freedom as the 'ark of covenant of democracy' (AIR 1973 SC 106). Media has a great and vital role to play in moulding public opinion in the right direction. Media needs to be positive and supportive in promoting unity in diversity and harmonious relations and friendly understanding among the communities for national integration and development. Recent controversies

including regulatory efforts and government interventions in coverage of different incidents have raised the issue of freedom and responsibilities of media and national unity and integration. We have seen divide opinion and therefore it is pertinent to provide a forum for open debate on such issue and find a conclusive line that can be helpful for all societies, media and policy makers.

Sub Themes:

- Freedom of Press: Constitutional References'
- Representatives, Democracy and Media
- Diversity, Integration and Media
- Digital Media, Social Media and issues of national integration and unity
- Mass Media and voice of people: marginalized sections of the democracy
- Media and National Security
- Film and National Integration
- National Integration: common identity amongst the citizens
(with special reference to North East India)

Submission of Abstract and Full Paper:

Papers pertinent to the theme are invited. The text typed in Times New Roman 12 point font size and 1.5 spacing, along with an abstract not exceeding 300 words should be submitted on or before 20th November 2017. The full paper in soft copy and hard copy should be sent on or before 5th January 2018. The paper should be in English language. The screening committee will review all papers and selected papers will be published in a book format. The soft copy of the paper can be sent to the following email:

nationalseminaraus2018@gmail.com

The University:

Assam University came into existence through Assam (Central) University Act, 1989 (Established under an Act of Parliament). It was established in 1994, since then the University is steadily becoming an excellent centre of learning. The campus, situated in Dargakona, about 20 kms from Silchar, is set amid sprawling hillocks, a typical landscape in the North East. The campus is an area of 600 acres surrounded by lakes and mountains provides an ideal environment for academic pursuit. Drawing its 300 plus faculty from many disciplines, from all over the country, the university sustains a multidisciplinary approach to higher education. The university has sixteen schools on major disciplines. There are 41 departments under these sixteen schools.

The Department:

The Department of Mass Communication, which started functioning in 1996, has over the years established itself as a premier centre for communication studies in North-East India. The department provides quality training and media education at post graduate and doctoral levels. Equal weightage is assigned to theoretical aspects and practical training. The department enables students to learn directly in different reputed media organizations in order

to provide them with the necessary exposure to various media practices arranges special training programmes. The infrastructure of the department consists of a video studio, audio studio, associated control rooms and a comprehensive post production facility with audio edit suites, FCP non-linear editing, computer lab and screening hall. The department TV studio is fully equipped with broadcast quality equipment coupled with online multi camera production facility.

**Venue: Bipin Chandra Pal Auditorium,
Assam University, Silchar.**

Chief Patron

Prof. Dilip Chandra Nath
Vice Chancellor

Organising Committee

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Coordinators

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Sutapa Misra
Rajshree Goswami

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**Organised by
Department of Mass Communication
Assam University Silchar, Assam,
India – 788011**

REGISTRATION FORM

Name: _____

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Title of the Paper: _____

Sub theme: _____

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Place: _____ Signature: _____

RECEIPT

Received with thanks an amount of Rs.

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Signature of the Receiver

Boarding and Lodging:

The participants will be provided only local hospitality i.e. lodging and food from the university.

How to Reach:

Silchar is the headquarter of Cachar district in the state of Assam in India. It is 343 kilometres away in south east of Guwahati. Known as the second gateway of North-East, Silchar is the second largest city of Assam. The city is well connected by all modes of transport. Nearest airport is located at 22 Kms away, at Kumbhirgram.

Registration Fee:

Registration fee can be paid by a Demand Draft in favour of Convener, 'National Seminar MMNIFR 2018' payable at Silchar. Each participant, both the main author and the co-authors will have to send Registration fee in form of Demand Draft latest by 5th January 2018 along with the registration form and full paper.

Academicians/Media Professionals – Rs. 1000.00

Research Scholars/Students – Rs. 700.00

CONTACT DETAILS

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