

NATIONAL SEMINAR
on
Entrepreneurship and Sustainable Development
as on
28th March 2018 (Wednesday)

Call for papers and participation

Last date for submission-
Abstract- 20th February 2018
Full paper- 8th March 2018

Organized By:
Department of Commerce
M. G School of Economics & Commerce
Assam University, Silchar,
Assam -788011

CONCEPT NOTE OF THE SEMINAR

Entrepreneurship along with sustainable development is still a nascent field of research. Since sustainable entrepreneurship is an emerging field of research, it still requires more general studies. There are many reasons to promote entrepreneurship among young people since it has a number of potential benefits. An obvious and significant one is that it creates employment for the person owning the business. We should however accept that not all young people could become entrepreneurs in a business sense. It is therefore important to underline that entrepreneurial skills can help youth adapt well to other non-entrepreneurial careers. The improving social attitudes towards entrepreneurship are evident among young people. Sustainable development and entrepreneurship is an emerging field of study. Regular publications about this topic started appearing in the high-impact entrepreneurship journals only in the recent years. Most of them are either fully conceptual or contain elements of a conceptual study, which is representative of the early stages of a young research field, which lacks theoretical frameworks. Naturally, this field of research requires more general studies.

The linkage between Sustainable development and entrepreneurship is an emerging field of study. Regular publications about this topic started appearing in the high-impact entrepreneurship journals only in the recent years. Most of them are either fully conceptual or contain elements of a conceptual study, which is representative of the early stages of a young research field, which lacks theoretical frameworks. Naturally, this field of research requires more general studies. So, the objectives/justification of the proposed seminar are:

- i. To conceptualize the meaning of innovation and entrepreneurship from the point of sustainable development in India;
- ii. To highlight potential benefits of entrepreneurial education towards sustainable development;
- iii. To portray some contemporary case studies with entrepreneurial innovation towards sustainable development.
- iv. To encourage and prepare young people to undertake innovation and entrepreneurial activities for the economic development.
- v. To identify linkage between economic development and sustainable development.
- vi. To find out the resources and challenges needed to implement entrepreneurial initiatives;
- vii. To identify cross-sector partnerships and resources for future cooperation.

SUB-THEME(s):

- Entrepreneurship Development Programme
- Entrepreneurship Development in Micro and Small sector
- Woman Entrepreneurship
- Micro Finance and SHG
- Social Entrepreneurship
- Ethics and Entrepreneurship
- Poverty Eradication and Sustainable Livelihoods.
- Protecting and Managing the Natural Resource Base of Economic and Social Development.
- Environmental Sustainability/ Sustainable Development and Climate Change.
- Education for Sustainable Development.

- Environmental Concerns and Sustainable Development
- Banking Vision for Sustainable Development.
- Sustainable Development of MSMEs.
- Role of ICT in Sustainable Development.
- Sustainable Development and People Participation.
- Impact of Bio-diversity on Sustainable Development.
- Good Governance Issues and Sustainable Development.
- Any other topic related to the seminar theme.

PROGRAMME SCHEDULE

28th March 2018 (Wednesday)

Registration: 10.00 A.M. onwards

Inaugural Session: 10.30 A.M. – 11.30 A.M.

Technical Session (parallel) I, II and III - 11.45 A.M. - 1.30 P.M.

Lunch – 1.30 P.M – 2.30 P.M.

Technical Session (parallel) IV, V and VI - 2.30 P.M – 4.30 P.M.

Valedictory Session - 4.30 P.M – 5.00 P.M.

SUBMISSION FORMALITIES AND SCHEDULE

- Maximum length (word limit) of Full Paper: 6000 words; not exceeding 10 pages (A4)
- Font: Times New Roman
- Heading font size: 14 points.
- Text: 12 Points.
- Line space: 1.5
- Abstract: 150 - 200 words.
- **Last date for abstract submission: 20th February 2018**
- **Last date for full paper: 8th March 2018**
- **Email for abstract/full paper submission: seminarcommaus@gmail.com**
- **Registration Fee:**
- **Rs. 700/- for paper for academicians and professionals,**
- **Rs. 500/- for research scholars, And**
- **Rs. 300/- students**

Organizing Committee:

Chief Patron

Prof. Dilip Chandra Nath, Hon'ble Vice Chancellor, AUS

Patron

Prof. Niranjana Roy, Dean, MGSEC

Advisors

Prof. D. K. Pandiya, Prof. N. B. Dey

Seminar Director

Prof. P. J. Goswami, HOD, Commerce

Convener

Dr. Parag Shil

Joint Convener(s)

Dr. Kingshuk Adhikari, Dr. Soma Roy

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Dr. R. C. Das, Dr. A. S. Yarso, Dr. J. Deb**

Contact Persons:

Dr. Parag Shil, Mob. No.: +91-9435376960.

E-mail: seminarcommaus@gmail.com

About Assam University

Assam University is a teaching-cum-affiliating Central University, which came into existence in 1994 by an Act of the Parliament of India. It is a wonderful place of learning and research. The campus is situated in Dargakona which is about 20 km from Silchar town, occupying an area of about 600 acres (2.4km²) surrounded by lakes and mountains providing an ideal environment for academic pursuit. The University has sixteen Schools on major disciplines. There are 35 Departments under these Sixteen Schools. The University is situated in South Assam, bordering Bangladesh, Mizoram, Manipur, Maghalaya, and Nagaland. The Barak river flows across this region known as Barak valley. Besides, a second campus of the University is at Diphu in the Karbi-anglong district of Assam. The M.G. School of Economics and Commerce, Assam University Silchar shall be coordinating the conference at Assam University. The School comprises of the Department of Economics and Department of Commerce and both the departments are those out of the six departments which came into existence along with the establishment of the University in 1994. For more details please visit the university website www.aus.ac.in

Department of Commerce:

Department of commerce, Assam University was established in the year 1994. It is offering five specializations in the area of commerce viz. Accounting, Finance, Marketing, Banking and Human Resource Management. The department also offers research programme leading to M.Phil and PhD degree. The details about the university and the Department of Commerce can be accessed from the university website link: <http://www.aus.ac.in/commerce.html>

How to Reach Silchar:

Silchar is well connected by road from Guwahati, Agartala, Imphal and other cities and towns of Northeast India. The host city is well connected by rail to various cities in India. There is direct railway connectivity from the national capital New Delhi to Silchar. It is also well connected to Guwahati and Agartala via daily train service. It is also connected on air route by some airlines viz., Air India, Jet Airways, Spicejet etc. By Road: Silchar is well connected by road from Guwahati, Agartala, Imphal and other cities and towns of Northeast India. By Rail: The host city is well connected by rail to various cities in India. There is direct railway connectivity from the national capital New Delhi to Silchar via Sampark Kranti Express. Kanchenjunga Express connects Kolkata (Sealdah) with Silchar directly. Silchar is also well connected to Guwahati and Agartala via daily train service. By Air: Silchar is well-connected to various cities in India via Kolkata and Guwahati. The nearest airport is located at 22 km away from host city.

PUBLICATION OPPURTUNITY:

Selected papers shall be published in an edited book volume by a reputed publishing house with ISBN subject to submission of full papers within **8th March 2018**. The Authors are requested to submit 2 (two) hard copies of their paper during registration on the seminar date.

N. B.

- No TA/DA will be provided by the organising committee. Arrangement of accommodation for outstation participants will be made at their request on payment basis.

PROVISIONAL REGISTRATION FORM

NATIONAL SEMINAR

on

Entrepreneurship and Sustainable Development

on

28th March 2018

1. Name (in block letters):

2. Gender:

3. Registration category: Faculty / Industry person / Research Scholar / PG Student / Others

4. Department:

5. Affiliation:

6. Address:

7. E-Mail:

8. Mobile No.:

9. Title of the paper:

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10. Accommodation Needed: Yes / No

11. Food Habit: Veg. / Non-Veg.

Signature with date