

FACULTY DEVELOPMENT PROGRAMME (FDP)

at

ASSAM UNIVERSITY, SILCHAR.

(For Science & Engineering Teachers)

Date: From 19th March to 31st March, 2018

Sponsored by



NSTEDB

National Science and Technology Entrepreneurship Development Board

Department of Science & Technology, Govt. of India, New Delhi

Conducted by



Entrepreneurship Development Institute of India

North Eastern Regional Office, Apro Colony Bylane-1, H. No. 37,
Near DGP Office, Dr. B.K. Kakoti Road, Ulubari, Guwahati-781007

Venue

Entrepreneurship and Incubation Cell

Department of Business Administration

J.N. SCHOOL OF MANAGEMENT STUDIES

ASSAM UNIVERSITY, SILCHAR

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About EDII

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII campus. To pursue its mission, EDII has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula.

Faculty Development Programme in Entrepreneurship

Among several initiatives taken at various levels against the backdrop that entrepreneurship can be taught like any other discipline, the recent and a notable one is the establishment of the Ministry of Skill Development and Entrepreneurship (MSDE), by the Government of India. Government's pan India programmes, viz. 'Startup India', 'Stand-up India', 'Make-in India', 'Digital India', 'Swachha Bharat (Clean India)', aim at further propelling entrepreneurship movement in India. The FDP will be platform to share the real thoughts and experiences on Entrepreneurship.

About the University

With the mystique Bhuban and Barail ranges of hills at the backdrop, Assam University Campus is surrounded by lush green hillocks, natural lakes and picturesque tea gardens of South Assam. The serene setting together with exquisite natural beauty in and around the Campus adds uniqueness to the University's ambience capturing viewers' imagination and providing an ideal atmosphere for study and research.

Assam University, Silchar was established in 1994 as a Central University by an Act of Parliament (Act 13 of 1989) enforced through Notification of the Government of India.

The University over the years has made impressive strides in establishing itself as a premier institution of learning in North-East India where emphasis persistently has been on the blending of quality education, socially relevant endeavors and scientific pursuits with mission-orientation and tireless striving for excellence. The sprawling University Campus is spread over an area of about 600 acres where 41 Departments under 16 Schools of Studies of the University function. The institution provides state-of-the-art facilities to students who come from different parts of the country and abroad. The current roll strength is around 4500 which includes students at the Post Graduate and Integrated Courses and the students and researchers at M.Phil. and Ph.D. levels.

The campus is 23 km off Silchar city. Silchar being gateway to the southern part of North-East India is the hub of commercial activities and known for its history as the Tea Capital of South Assam. Away from the humdrum of the busy city-life of Silchar and set amidst its sylvan surroundings, the University community engages itself in academic pursuits.

About Jawaharlal Nehru School of Management Studies

The School of Management Studies (DBA-JNSMS), Assam University started functioning in July 1997.

The mission of the school is to contribute - *through pursuit of excellence in teaching and*

other creative and innovative endeavors pertaining to management education, research, consultancy and training- to the process of developing capable human and managerial resources and thereby to the corporate, industrial, entrepreneurial, economic, social, intellectual and cultural development of the nation.

To accomplish its mission, DBA-JNSMS offers AICTE- approved full-time Master of Business Administration (MBA) programme, MBA in Hospitality & Tourism and also Research Programme in management leading to the Degree of Doctor of Philosophy (Ph.D).

Academic programmes in school are handles by a competent Faculty whose members have been drawn from different parts of the country through the process of national level selection.

The Faculty in the school has developed over the years core competency in select areas of Business Administration. These range from the conventional functional areas like Financial Management, marketing and HRM to such specific areas-like Entrepreneurship Development, Information Technology and Operations Management- as are of particular relevance to prevailing realities in this part of the country.

The ongoing researches in the Department cover practically all socially relevant areas. The two areas identified by the Department as thrust areas for future research are:

- i) Studies on the Economy and Business of East Asia and
- ii) Indian values and tradition in management.

How to Arrive

Road: Silchar is well connected by road from Guwahati, Imphal, Mizoram, Agartala and Meghalaya.

Rail: Silchar is well connected by rail to different cities in India.

Air: Silchar is connected to different cities in India via Kolkata, Delhi and Guwahati.

Objective

The programme is designed to train and develop professionals in the area of Entrepreneurship Development so that they can act as 'Resource Persons' in guiding and motivating young students, particularly from science & technology stream, to take up Entrepreneurship as their career.

Content

The content of the programme is broadly classified as follows. • Entrepreneurship Development Process & Model: Concept, process, EDP model and strategies • Skills and Behavioural Training: Entrepreneurial motivation and competencies, counseling, confidence building • Resource Building: Procedures and formalities in setting up new enterprises, incentives and benefits for entrepreneurs • Knowledge-based Information Inputs: Curriculum development, procedures involved in initiating, planning, implementing and evaluating EDP curriculum • Business Opportunity Identification • Business Profile Preparation, Business Plan Formulation, Assessing the Viability of a Business Plan • Small Business Management.

Pedagogical Tools and Methodology

Inputs will be imparted through • Lecture-cum-discussion, case studies, role plays and simulation exercises • Interaction with experts in entrepreneurship development, curriculum development and opportunity guidance, and with successful entrepreneurs for practical insights • Study visits to institutions and small enterprises • Group work and practice sessions.

Target Group

The programme is open to teachers and faculty members from universities and colleges of science and engineering streams and polytechnic college.

ORGANIZING COMMITTEE

- *Chief Patron*

Professor Dilip Chandra Nath

Hon'ble Vice Chancellor, Assam University, Silchar

- *Patron*

Professor Apurbananda Mazumdar

Dean, Jawaharlal Nehru School of Management Studies, Assam University, Silchar

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- *Students Coordinators*

Management Club

Jawaharlal Nehru School of Management Studies,

Assam University, Silchar

FACULTY DEVELOPMENT PROGRAMME (FDP)

(19-31st March 2018)

NOMINATION FORM

1. Name :

2. Date of Birth:

Age:

Category : Gen/SC/ST/OBC/Minority:

3. Designation :

4. Nominating Institution with Postal Address :

Phone:

Mobile:

Fax:

E-mail Id :

5. Academic Qualifications:

6. Work Experience:

Name of the Officer authorized to nominate:

Designation:

Date:

Signature