

About Jawaharlal Nehru School of Management Studies:

The School of Management Studies, Assam University started functioning in July 1997.

The mission of the school is to contribute - *through pursuit of excellence in teaching and other creative and innovative endeavors pertaining to management education, research, consultancy and training* - to the process of developing capable human and managerial resources and thereby to the corporate, industrial, entrepreneurial, economic, social, intellectual and cultural development of the nation.

To accomplish its mission, JNSMS offers AICTE- approved full-time Master of Business Administration (MBA) programme, MBA in Hospitality & Tourism and also Research Programme in Management leading to the Degree of Doctor of Philosophy (Ph.D).

The Faculty in the school has developed over the years core competency in select areas of Business Administration. These range from the conventional functional areas like Financial Management, marketing and HRM to such specific areas-like Entrepreneurship Development, Information Technology and Operations Management - as are of particular relevance to prevailing realities in this part of the country.

The ongoing researches in the Department cover practically all socially relevant areas. The two areas identified by the Department as thrust areas for future research are:

- (i) Studies on the Economy and Business of East Asia and
- (ii) Indian Cultural Heritage & Business History.

How to Arrive:

Road: Silchar is well connected by road from Guwahati, Imphal, Mizoram, Agartala and Meghalaya.

Rail: Silchar is well connected by rail to different cities in India.

Air: Silchar is connected to different cities in India via Kolkata, Delhi and Guwahati.

Registration Fee:

Description	Amount
Students/ Research Scholars	Rs 500/=
Academic	Rs 1000/=
Industry	Rs 1000/=

Registration Fee is to be paid by using following bank details. Registration does not include accommodation.

Bank Details :

Account Name	ASSAM UNIVERSITY PROJECT A/C II
Account Number	20050110035450
Bank Name	UCO BANK
IFSC Code	UCBA0002005
Branch Code	002005

N.B.: Mail the proof of the payment (scanned copy) details and Registration Form (scanned copy) form to : operationsdghosh@gmail.com

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Jawaharlal Nehru School of Management Studies
Assam University, Silchar

CALL FOR PAPERS

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NATIONAL SEMINAR

on

**Transition to Cashless Economy
Priorities, Opportunities &
the Modes and Options**

8th -10th September, 2017

Venue:

**Sir Jamshedji Tata MBA Annex Block
J N School of Management Studies
Assam University, Silchar**

Important Dates

Last Date for receiving abstract	25 th August 2017
Notification of Acceptance of Abstract	28 th August 2017
Last Date of Registration	31 st August 2017
Last date for submission of full paper	2 nd September 2017
Seminar Date	8 th -10 th September 2017

CONCEPT NOTE :

The initiative of the Government of India (GOI) towards effecting the country's gradual transition to a 'cashless economy' mode has triggered many a debates. While, in an ICT-driven era of networked societies, the compulsions propelling the move is rather obvious, given the state of the country's ICT-preparedness, the timing of the move is being questioned from many a quarters.

Nonetheless, the likely positive fall-outs of the move are seen as overarching. Indian economy needs to be smarter and cleaner where money can move from one end to the other at the 'speed of light'. Transactions need to be more transparent and easily trackable; and at least should no longer allow the creations of numerous black-holes of corruption. The prevalent channels of corruption which - by pushing up the 'transaction-costs' - have already rendered many sectors of the economy uncompetitive and unviable, need be urgently plugged, if India were to make its presence felt in global markets where cost-standards and delivery-schedules of late have become more important than ever before. The reports of the Boston Consulting Group (BCG) mentioned that, in the year 2015, while 75% of transactions in India were cash based, the said proportions in countries like US, Japan, France and the like were only around 20-25%. This provides a telling testimony of the state of affairs in India as compared to the developed countries of the globe.

Yet, any transition brings in its train certain inevitable hiccups and initial difficulties that need to be braved if the goals were to be duly accomplished. What matter at the moment are the right-planning of the proposed transition, the sequencing of the phases and then a vigorous drive for raising the country's preparedness-level. In the cashless era, payments are increasingly likely to be on e-platform via such modes as electronic / mobile banking, e-wallets / mobile wallet and other apps. In this emerging scenario, all technology and applications linked to electronic / mobile transactions are to be in the forefront. Given the current state of e-literacy of people and the extent of their preparedness, the launching of a massive orientation-drive for inculcating in stakeholders the 'bare minimum' capability for handling the new 'technologies' and for surviving and growing in the cashless regime is therefore seen as the prime need of the hour. In the same vein, discussions and Workshops need to be arranged for sensitizing the educated youth to the numerous opportunities that are likely to be opened up as India proceeds along the path of 'creative destruction'.

The specific objectives of the seminar are :

- (1) Exposing and orienting participants to the numerous modes of payments and transactions in a 'cashless' era;
- (2) Examining the 'security' question in relation e-transactions and introducing participants to the security-essentials;
- (3) Sensitizing the participants to the opportunities expected to be triggered by the change-over to the cashless era; and
- (4) Engaging participants to draw up road-maps for carrying forward the sensitization campaign to other layers in society.

The Subthemes of the seminar are :

- Why to go 'Cashless'? The Compulsions & the Rationale of a Cashless Economy.
- Cashless Economy: Global Status.
- Contours of the emergent cashless economy in India: Sectors as Gainers & Losers
- Status of Infrastructure; the Technological Priorities for a meaningful 'changeover'.
- The different Channels and the Modes of E-transactions and E-Payments.
- Practical Demonstration & Familiarization of participants with alternative Channels and Modes of payments in a cashless economy.
- The Security aspects of e-payments and e-transactions. How to stay secure?
- Opportunities likely to be triggered by the Change-over
- Going cashless in North East India: Urgency & the specific priorities.
- Blue-print for sensitizing the rank and file in North East Region to the modes of operating in a cashless economy.

Guidelines for Submission of Abstract:

The abstract should not exceed 250-300 words. It should include title of the abstract, the author's name, designation, institutional affiliation, mailing address, E-mail ID and contact number.

Authors are requested to send the abstract through e-mail to: operationsdghosh@gmail.com latest by 25th August, 2017.

Guidelines for full Paper:

The length of full paper including tables, diagrams, illustrations, references, etc. should be between to 6000 to 8000 words.

The full paper should be in English and typed in MS-Word in Times New Roman with font size 12 and 1.5 spaced.

References and Notes should be arranged as APA Style.

The selected full version of papers should be submitted in soft copy through E-mail latest by 2nd September, 2017.

About the University :

With the mystique Bhuban and Barail ranges of hills at the backdrop, Assam University Campus is surrounded by lush green hillocks, natural lakes and picturesque tea gardens of South Assam. The serene setting together with exquisite natural beauty in and around the Campus adds uniqueness to the University's ambience capturing viewers' imagination and providing an ideal atmosphere for study and research.

Assam University, Silchar was established in 1994 as a Central University by an Act of Parliament (Act 13 of 1989) enforced through Notification of the Government of India.

The University over the years has made impressive strides in establishing itself as a premier institution of learning in North-East India where emphasis persistently has been on the blending of quality education, socially relevant endeavors and scientific pursuits with mission-orientation and tireless striving for excellence. The sprawling University Campus is spread over an area of about 600 acres where 41 Departments under 16 Schools of Studies of the University function. The institution provides state-of-the-art facilities to students who come from different parts of the country and abroad. The current roll strength is around 4500 which includes students at the Post Graduate and Integrated Courses and the students and researchers at M.Phil. and Ph.D. levels.

The campus is 23 km off Silchar city. Silchar being gateway to the southern part of North-East India is the hub of commercial activities and known for its history as the Tea Capital of South Assam. Away from the humdrum of the busy city-life of Silchar and set amidst its sylvan surroundings, the University community engages itself in academic pursuits.

